



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian F. Monahan
Serial No.: 09/808,490
Filed: March 14, 2001
For: RAPID RESPONSE MARKETING
Art Unit: 3623
Examiner: Johnna R. Loftis
Docket No: 2001-1

RESPONSE AFTER FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Response is submitted in response to the Office Action mailed October 24, 2006 which sets a shortened statutory period for reply to expire three (3) months from the mailing date of the communication and pursuant to 37 C.F.R. §1.116. This Response is made within the two (2) months date of the mailing of the Final Office action. Consideration of this Response should place the present application in condition for allowance or at least in a better condition for appeal. The Applicant respectfully requests reconsideration of the claims in view of the following:

A Listing of Claims which begins on page 2 of this paper. No current amendment of any claims is requested.

Remarks begin on page 8 of this paper.